

Black Friday

Answer Key

PART 3 - Vocabulary

Ex. 3.1 Find synonyms for the given words. Match the words from column A with column B.

Column A

1. **g)** to purchase
2. **i)** unnecessary
3. **a)** to slash
4. **b)** to kick off
5. **c)** bargain
6. **e)** madness
7. **f)** to spread out
8. **d)** to crush
9. **j)** to ensure
10. **h)** throughout

Column B

- a) to reduce
- b) to start, to begin
- c) special offer, deal
- d) to squash
- e) frenzy, craziness
- f) to distribute in time
- g) to buy
- h) for the duration of
- i) not needed
- j) to make certain

Ex. 3.2 Complete the sentences with appropriate prepositions.

1. Watch **OUT** for James. He can cheat at cards.
2. When everybody is making Christmas dishes, I know that Christmas is just **AROUND** the corner.
3. During our debate the focus will be **ON** health.
4. I don't understand why they are so worried **ABOUT** their future.
5. Independence Day in Poland falls **ON** 11th of November.
6. During our last shopping, it was hard not to get crushed **IN** the crowd.
7. People always head to the shops during January sales.
8. They have argued **ABOUT/OVER** the place which they should choose for their holiday.
9. When are they going to bring **DOWN** the price of this computer?
9. All necessary information can be easily found **ON** our website.
10. People might be crazy about shopping in the run-up **TO** Christmas.
11. Instead **OF** going abroad, you should visit some beautiful places in Poland.
12. This brochure is packed **WITH** some useful information.
14. Some people look **TO** Black Friday for all the best deals.
15. The situation descended **INTO** chaos and nobody knew what to do.
16. People are ready to queue **FOR** hours to get the best deals.
17. We weren't able **TO** get out of the shopping mall.
18. Sellers have many tricks to get customers **THROUGH** their doors.
19. People tend **TO** get annoyed when they're standing in a queue for too long.
20. On Black Friday shops offer special discounts of **UP** to 70 per cent.

Ex. 3.3 Match the expressions used in the article with their definitions.

Expression	Meaning
1. c) to fly off the shelves	a) to pay attention and be watchful/vigilant
2. a) to keep one's eyes peeled / open	b) to succeed in obtaining sth, usually after some difficulty
3. f) to fork out for sth on a whim	c) to be very popular and sell very quickly
4. b) to get / lay one's hands on sth	d) to get ripped off
5. g) stand-out items	e) to counter bitter/fierce rivals
6. d) to be stung (with sth)	f) to spend a lot of money on sth because of a sudden decision
7. e) to fight off stiff competition	g) exceptionally good products

Ex. 3.4 Now use the expressions in an appropriate form to fill in the sentences below.

1. I had been dreaming about **getting my hands on** that beautiful dress and I succeeded yesterday!
2. Recently I've seen many **stand-out items**. I'm going to save up some money and buy them.
3. Sometimes it's hard for me not to **fork out for** clothes **on a whim**. I usually regret it later when I realize how much money I have spent.
4. **Keep your eyes peeled** when you cooperate with him. He tends to be quite lazy.
5. If an online product is really cheap, you might **be stung with** high delivery fees.
6. If you want to get the best deals, you have to take into account that you might have to **fight off stiff competition**.
7. The new perfume **flew off the shelves** in less than two weeks!